






## Contact

-  Dhaka, Bangladesh
-  +8801719638539 (Work)
-  thisissaroni98@gmail.com
-  [shakealauddinroni.com/](https://shakealauddinroni.com/) (Portfolio)
-  [www.linkedin.com/in/seo-specialist-shake-alauddin-roni](https://www.linkedin.com/in/seo-specialist-shake-alauddin-roni) (LinkedIn)

## Top Skills

- Local SEO
- E-commerce SEO
- Keyword Research
- On-Page SEO
- Link-Building Strategy
- Technical SEO
- WordPress, Shopify, Wix

# Shake Alauddin Roni

Hi, Here is Your Best SEO Specialist | Mastering On-Page, Off-page, and Technical SEO for Optimal Rankings | Expert in SEO Audits, Local SEO, and E-commerce Strategies  
Dhaka, Bangladesh

## Summary

Hello! I'm an experienced SEO Specialist dedicated to enhancing online visibility and driving organic growth. With over 3 years in digital marketing, I've honed my skills in optimizing websites, improving search rankings, and helping businesses achieve online success.

### My Journey:

I started in SEO with a fascination for the ever-changing internet algorithms. Over time, I've evolved alongside these algorithms, staying updated on trends and techniques to provide top-notch services to clients.

### My Expertise:

**On-Page SEO:** I excel at creating SEO-friendly content, optimizing meta tags, and enhancing site architecture. I ensure every aspect of a website aligns with search engine requirements, boosting rankings and user experiences.

**Keyword Research:** I choose the right keywords aligned with business goals. My extensive research identifies growth opportunities and targets high-conversion keywords.

**Technical SEO:** I diagnose and rectify technical issues that impact site performance. From site speed to structured data and crawl errors, I optimize sites for search engine indexing.

**Content Strategy:** I craft compelling, informative content that engages both users and search engines. My strategies drive traffic and conversions.

Link Building: I build high-quality backlinks to boost domain authority and online presence.

Analytics and Reporting: I use advanced tools to track performance, measure KPIs, and provide transparent, insightful reports.

Local SEO: For local businesses, I enhance local search visibility, optimize Google My Business, and manage online reviews.

#### My Approach:

I take a holistic approach, considering search algorithms, user intent, and experience. SEO isn't one-size-fits-all; I tailor strategies to meet each client's unique needs.

#### My Achievements:

I've worked with diverse businesses across industries, improving organic traffic, conversions, and online presence.

#### Why Work with Me?

I focus on tangible results.

I stay updated on industry trends.

I prioritize clear communication and transparency.

I'm passionate about helping businesses succeed online.

#### Let's Connect:

Whether you're a business looking to boost online presence or a fellow digital marketer, let's connect and explore how we can achieve digital success through strategic optimization.

Reach out today, and let's embark on a journey of SEO excellence!

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## Experience

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7 months

Search Engine Optimization Specialist

January 2024 - Present (4 months) Bangladesh

Search Engine Optimization Specialist  
October 2023 - December 2023 (3 months) Bangladesh

Digital Marketing  
Search Engine Optimization Specialist  
April 2022 - August 2023 (1 year 5 months)

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## Education

National University | Bangladesh  
Bachelor of Business Administration - BBA, Accounting · (May 2018 - April 2023)